

## Çerez Banner'ı

Cookies and similar tracking technologies are used on our website. For detailed information, please view our [Cookie Privacy Notice](#). You may consent to the processing of cookies and similar tracking technologies for marketing/advertising activities, to make our website more functional, and for personalization purposes or you can manage cookies with the “*Preferences*” button. “

“Accept All”

“Reject All”

“Preferences”

## Yönetim Ekranı

### Cookies Used on Our Website

Cookies and similar tracking technologies are used on our website to provide you with the best experience and to provide services such as personalized content according to your preferences. For more information, please view our [Cookie Privacy Notice](#).

### Essential Cookies

The use of certain cookies is essential for our Site to function correctly. For example, the first authentication cookies that are activated when you log in to our Website to ensure that your active session continues when you move from one page to another on our Website.

“Always active”

### Performance and Analytics Cookies

With these cookies, we can analyze your use of our Website and the performance of our Website and improve the services we provide to you. For example, with these cookies, we can determine which pages our visitors visit the most, whether the Website is working properly and identify the problems.

### Targeting or Advertising Cookies

We use cookies to promote products and services to you on our Website or in media other than our Website. We may also cooperate with some of our business partners to provide you with advertising and promotion on or off our Website. For example, cookies may be used to track whether you click on an advertisement you see on our Website, and if you are interested in the advertisement, whether you benefit from the service on the site directed by that advertisement.

“Save”

# Cookie Privacy Notice

## YAPI VE KREDİ BANKASI ANONİM ŞİRKETİ WEBSITE COOKIE PRIVACY NOTICE

Pursuant to Law No. 6698 on the Protection of Personal Data (“**Law**”), your personal data may be processed by Yapı ve Kredi Bankası Anonim Şirketi (“**Bank**”) as the data controller within the scope described below.

Tracking technologies such as cookies, pixels, gifs (“**Cookies**”) are small text files placed on your device such as tablets, phones, or computers during your use of online applications. With the usage of Cookies, the servers of our websites and applications recognize your devices and, for example, remember your language preferences, saved usernames and passwords, and manage the traffic on the website. Cookies also help us analyze the number of visitors and audience of our website so that we can improve our software to provide you with a better experience and, if you prefer, to personalize the advertisements you view during your internet use.

Pursuant to the Law, your personal data regarding the cookies used on <https://www.yapikrediozelbankacilik.com.tr/> (“**Website**”) may be processed by our Bank as the data controller within the scope described below.

### **Purposes for and Legal Grounds of Processing Personal Data**

Your collected personal data may be processed for the purposes set out below (“**Purposes**”) within the personal data processing conditions and purposes specified in Article 5 of the Law. Cookies and similar tracking technologies are used on the Website for different purposes. Depending on the type of the relevant cookie used, the data processing purposes and the data processing condition under the Law that we rely on when using the relevant cookie may change.

#### ***Essential Cookies***

Essential cookies are placed on your device and required for the proper functioning of the online services offered during your use of the Website. For the data processing activities conducted by use of these essential cookies, we rely on the data processing condition envisaged as “**being necessary to process personal data of the parties of the contract, provided that it is directly related to the establishment or performance of the contract**” under Article 5 of the Law.

#### ***Performance and Analytics Cookies***

Performance cookies allow us to track and analyze the number of people viewing the Website and Website traffic. By means of these cookies, we may obtain information such as which areas on the Website are most frequently or rarely visited and we may optimize the traffic of the Website.

For the data processing activities conducted during the use of cookies where you explicitly request the relevant information society service and during the use of first-party analytical cookies, which are statistical measurement tools and are used for purposes that do not significantly affect the privacy of users, such as obtaining general - statistical information, we rely on the data processing conditions envisaged as “**being necessary to process personal data of the parties of the contract, provided that it is directly related to the establishment or performance of the contract**” and “**processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject**” within the scope of Article 5 of the Law.

In cases where you do not explicitly request the relevant information society service, for the data processing activities conducted during the use of cookies and third-party analytical cookies, we rely on your “**explicit consent**” within the scope of Article 5 of the Law.

### Targeting or Advertising Cookies

Personalized advertising cookies are used to promote personalized products and services to you on the Website or in media other than the Website in accordance with your viewing history and visitor profile. For the data processing activities we carry out during the use of these cookies, we rely on your “**explicit consent**” as a data processing condition under Article 5 of the Law.

Below you can find the different types of cookies that we use on the Website, apart from the cookies listed below, tracking technologies such as pixels and gifs are also used by us. Both first party cookies (placed by the Website you visit) and third-party cookies (placed by providers other than the Website you visit) are used on the Website.

Essential Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b>AEC</b>	Google	Used for security and spam protection	6 months
<b>CMSCookieLevel</b>	CMS	Used for storing cookies preferences	1 year
<b>NSC_JOdhaggkeskgwvteoqbafyd hvmhzic0</b>	Bank	Used for load balancing	During session
<b>NSC_JOltwguaesrzyizd2zjgufc5kl 3hee3</b>	Bank	Used for load balancing	During session
<b>TS0193dec4</b>	Server Security	Security and session authentication	During session

Performance and Analytics Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b>_ga</b>	Google	Used to track users with Google Analytics	1 year
<b>_ga_9J5XQQNHB3</b>	Google	Google Analytics is used to monitor sessions	2 year

Targeting or Advertising Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b>DV</b>	Google	Used for ad targeting and analytics	1 year
<b>NID</b>	Google	Used to save user preferences	6 months
<b>_fbp</b>	Google	Used for Facebook ad targeting	3 months

### Recipient Parties and Purposes for Transferring Personal Data

**Your personal data may be transferred for the mentioned Purposes**, , to consultants and other technical service providers whom we provide services within the scope of our legitimate interest, legally authorized public authorities, and legally authorized private institutions within the scope of that is expressly provided in the laws and fulfillment of our legal obligations, pursuant to the data processing conditions stipulated in the Law and in accordance with the rules regarding the transfer of personal data specified in the Law.

### Method of the Collection of Personal Data

Your personal data is collected via cookies in electronic environment within the scope of fulfilling the above-mentioned Purposes.

### **Data Subject's Rights Specified under Article 11 of the Law**

We hereby declare that you are entitled to the following rights, regarding your personal data, set forth under Article 11 of the Law:

- To learn whether your personal data are being processed,
- To request information if your personal data have been processed,
- To learn the purpose of the processing of your personal data and whether they have been used accordingly,
- To learn which third parties domestic or abroad your personal data has been transferred to,
- To request rectification in case your personal data has been processed incompletely or inaccurately and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To request deletion or destruction of your personal data within the framework of the conditions stipulated in the relevant legislation,
- To request the correction, deletion and destruction processes made in accordance with the relevant legislation be notified to the third parties to whom your personal data has been shared,
- To object to negative consequences to you that are concluded, as a result of analysis of the processed personal data through solely automatic systems,
- To demand compensation for the damages that you have suffered as a result of an unlawful processing of your personal data.

To exercise your rights listed above, you can submit your requests to our Bank;

- via our Branches with identity verification,
- via our Digital Channels or Call Center by performing identity verification,
- via notary public to Yapı Kredi Plaza D Blok Levent Istanbul,
- via secure electronic signature, to [yapikredi@yapikredi.hs02.kep.tr](mailto:yapikredi@yapikredi.hs02.kep.tr) ,
- via your e-mail address registered in our Bank's system.

The application must include the following;

- a) name, surname, and if the application is in writing, signature,
- b) for citizens of the Republic of Türkiye Turkish Republic identification number, for foreigners; nationality, passport number or identification number, if any
- c) residential or workplace address for notification,
- ç) electronic mail address, telephone and facsimile number, if any
- d) subject of the request.

Your request will be concluded as soon as possible, within 30 days at the latest and in principle, free of charge. However, if the process requires additional costs, a fee may be demanded according to the tariff determined by the Personal Data Protection Board.

### **Cookie Settings through Browser Settings**

You can change your preferences regarding cookies at any time by clicking on the cookie icon at the bottom left of the Website. To do this, turn the buttons on the cookie management panel "on" or "off" according to your preference and click the "Save" button. Afterwards, refresh the page to activate your settings.

You can also have partial control through the settings of the browser you use. You can access information on the management of cookies in frequently used browsers via the links below:

<b>Google Chrome</b>	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
<b>Internet Explorer</b>	<a href="https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies</a>
<b>MozillaFirefox</b>	<a href="https://support.mozilla.com/en-US/kb/Cookies">https://support.mozilla.com/en-US/kb/Cookies</a>

<b>Opera</b>	<a href="https://www.opera.com/browser/tutorials/security/privacy/">https://www.opera.com/browser/tutorials/security/privacy/</a>
<b>Safari</b>	<a href="https://support.apple.com/kb/ph19214?locale=tr_TR">https://support.apple.com/kb/ph19214?locale=tr_TR</a>