

A blurred photograph of business professionals in a modern office hallway, overlaid with a large dark blue triangle containing the title text.

Yapı Kredi Private Banking and Wealth Management

Yapı Kredi at a glance

Since its establishment in 1944, Yapı Kredi continued to consolidate its position with its approach that prioritizes customer-oriented banking, employee satisfaction and innovation

- ◆ Total asset value reaching 1.9 trillion TL
- ◆ Turkey's 4th largest private bank
- ◆ Wide geographic and multi-channel service network
- ◆ 780 branches and 15K+ employees

*as of Dec 2023

Yapı Kredi Private Banking & Wealth Management

- ◆ Private Banking service
- ◆ For customers with high financial assets
- ◆ By experienced portfolio managers
- ◆ In 15 Private Banking Centers spread across Turkey
- ◆ Integrated asset management service through Yapı Kredi Asset Management and Yapı Kredi Invest



Yapı Kredi Private Banking & Wealth Management

Financial Services Scope;

- ◆ Asset allocation strategies tailored to the investor's profile, recommended with a diverse range of investment options
- ◆ Medium and long term investment approaches evaluated in collaboration with our experts

Asset Management Scope;

- ◆ Consultancy services exclusively available for Private Banking customers
- ◆ Consultants address a variety of issues based on the client's needs, from the proper valuation of the real estate portfolio to inheritance planning, from tax consultation to the purchase of art

STRONG ASSET MANAGEMENT

Founded in 2002

One of the leading asset management companies in Turkey

Provides services in every asset class with tailor-made research, analysis and strong risk management infrastructure

Discretionary Portfolio Management;

Specially prepared investment strategies and solutions offered to high-net-worth clients by discretionary portfolio management representatives, and the portfolio of investors managed on their behalf

With Investment Consultancy service;

An investment strategy determined for each client's portfolio, based on the investor's risk profile, recommendations made in line with asset allocation

Yapı Kredi Private Banking & Wealth Management

20
+years

One of Turkey's leading investment companies, with over two decades of capital market experience

Offers a broad range of services, from domestic and international stock transactions to advanced derivatives and consulting

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Investment Advisory is a service that provides personalized investment advice in order to present the most appropriate investment strategies and alternatives for individual and institutional investors' risk and return preferences, tax circumstances, objectives, and expectations

Yapı Kredi Invest offers investment advisory services based on the analysis and reviews of experienced advisors and a research team who monitors the markets 7/24

 **YapıKredi**
Yatırım

 **YapıKredi**
ÖZEL
BANKACILIK

Yapı Kredi Private Banking & Wealth Management

Service Channels

Private Banking Centers

- ◆ Differentiated branch experience compared to standard branches
- ◆ Private meeting rooms for customers

Remote Service

- ◆ Remote service offered in cities, where there are no Private Banking Centers, availing customer service via retail and commercial branches
- ◆ Continuous access to your designated Private Banking Portfolio Manager for all of our investment and advisory services

Yapı Kredi Private Banking & Wealth Management

Service Channels

Personalized Internet Branch and Tablet Application

◆ Recommended Asset Distribution

You can view your portfolio as well as the recommended asset distribution proposal that is appropriate for your investor profile, and you can discuss investment options with your portfolio manager.

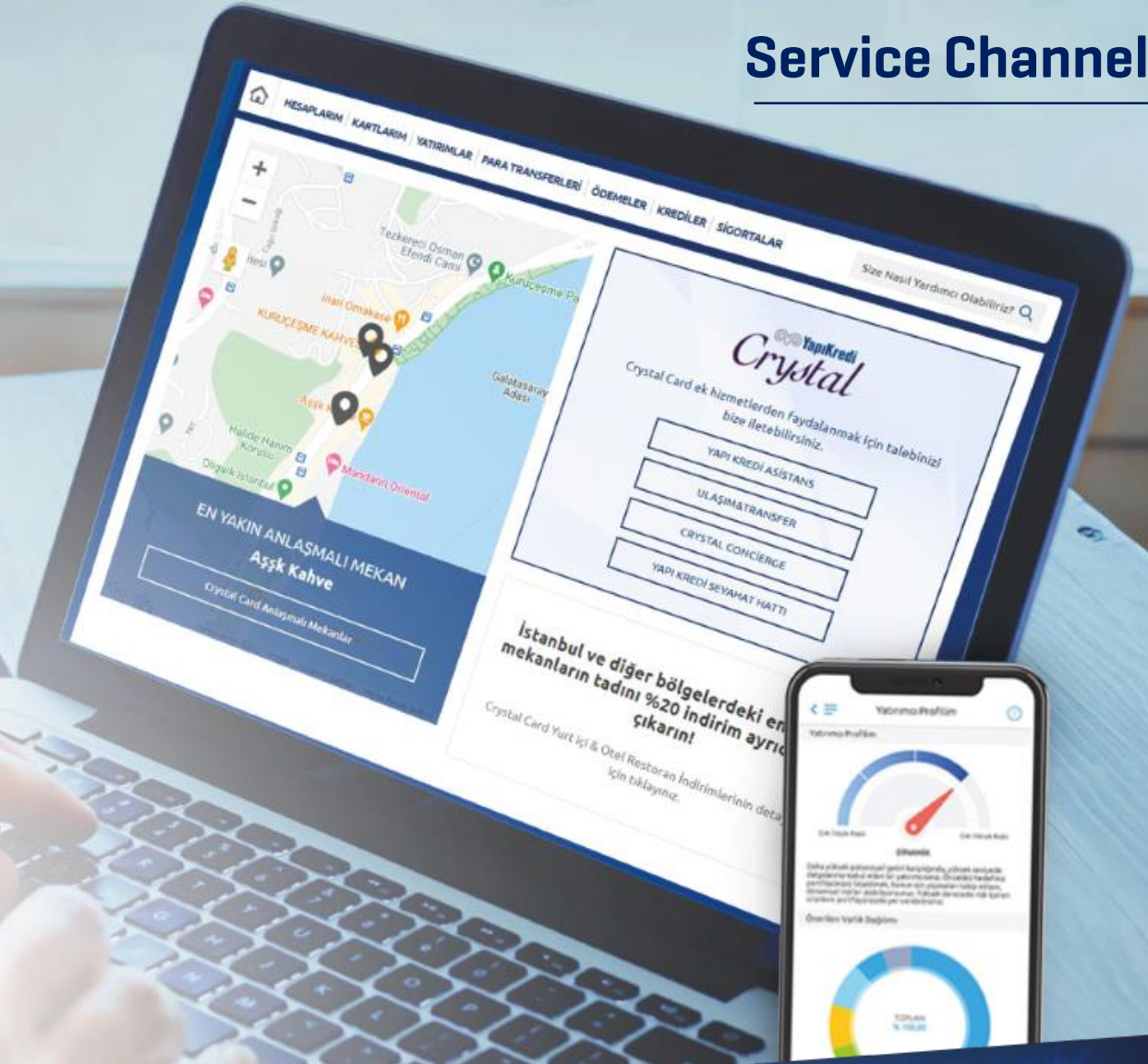


Yapı Kredi Private Banking & Wealth Management

Service Channels

Personalized Internet Branch and Tablet Application

- ◆ Special functions & services available for Crystal holders such as Crystal concierge, shuttle, private driver, car rental, and assistance services
- ◆ Consultancy Services
Easily submit service requests & reach news and articles about our art, real estate, tax, philanthropy, education, and inheritance consultancy services



Yapı Kredi Private Banking & Wealth Management

Service Channels

444 0 446 VIP LINE

- ◆ Priority service to Private Banking customers
- ◆ Dedicated team for investment products
- ◆ Banking and investment transactions
- ◆ Concierge service point

Web

yapikrediozelbankacilik.com.tr

Twitter

@YapiKrediOzel

 **YapıKredi**
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Products and Services

More than 50 Mutual Funds Options

💎 8 Equity Funds

💎 6 Funds of Funds

💎 6 Bonds & Bills Funds

💎 18 Hedge Funds

💎 Money Market Funds

💎 6 Variable Funds

💎 Precious Metals [Gold] Fund

💎 Mixed and Participation Funds

💎 Portfolio Advisory

💎 Discretionary Portfolio
Management

Diverse Investment Options

💎 Differentiated Deposits

💎 Equity & Derivative
Products

💎 Structured Products

💎 Retirement Plans

💎 Bonds

Yapı Kredi Private Banking & Wealth Management

Product Diversity



Yatch Loan



Art Loan

Yapı Kredi Private Banking & Wealth Management

Consultancy Services

Special Consultancy on..

- ◆ Art
- ◆ Heritage
- ◆ Education
- ◆ Real Estate
- ◆ Philanthropy
- ◆ Tax

Custom Services

- ◆ Insurance Consultancy
[Allianz]
- ◆ Retirement Planning
[Allianz Yaşam ve Emeklilik]

Yapı Kredi Private Banking & Wealth Management

Privileges

- ◆ Daily newsletters on financial markets
- ◆ Monthly fund guide
- ◆ Discounted shopping from Yapı Kredi Publications
- ◆ Look Bulletin
- ◆ Priority Services at Branch & Call Center
- ◆ Emergency medical assistance service
- ◆ High daily ATMs withdrawal limits

Yapı Kredi Private Banking & Wealth Management

Privileges

Crystal: Credit Card for Private Banking Customers

- ◆ 20% discount at the country's most popular contracted hotels and restaurants
- ◆ 5% discount at domestic and international hotels and restaurants
- ◆ Periodic discount privileges on premium brands with Crystal

Details on World Mobile and crystalcard.com.tr

- ◆ Discount privilege on Avis car rentals
- ◆ Assistance and domestic/international concierge service
- ◆ VIP travel program
- ◆ Sponsorship and special events
- ◆ Crystal magazine





Seminars

by expert consultants
designed especially for Private Banking customers

**Yapı Kredi
Private Banking &
Wealth Management**

Privileges



Golf Tournament

Golf enthusiasts come together at the annual event organized by Istanbul Golf Club, under the sponsorship of Yapı Kredi Private Banking

 **YapıKredi**
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Special Events



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